



P. O. Box 8204 • Jackson, Mississippi 39284
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February 8, 2024

Dear Community Supporter:

As you are already aware, the month of March is **National Women History Month**. The national theme for 2024 is, **“Celebrating Women Who Advocate for Equity, Diversity, and Inclusion”**. This theme recognizes women throughout the country who understand that, for a positive future, we need to eliminate bias and discrimination entirely from our lives and institutions. An uneven playing field will never bring equality or justice.

On March 23, 2024, Connecting the Dots Foundation, Inc. (CTDF) will have the premier Women History event in the capitol city. We are asking you to consider supporting this great event. We will give scholarships to young women who are embarking upon careers that promote equity, diversity, and inclusion. We are rewriting Women back into history. **“Our History is our Strength”**.

The women we have chosen to honor this year are: Dr. Beverly Hogan, pass president of Tougaloo College; Allison Morris Cox, Executive Director of Jackson Housing Authority; Virgi Lindsay, City Councilwoman, Jackson, MS; Attorney Vangela M. Wade, CEO, Mississippi Center for Justice; Cynthia Goodloe Palmer, Community Supporter; and our Special Honoree of the night is The Honorable Alyce Griffin Clarke, retired, House District 69.

This is a wonderful year to have such a celebration for women. We have asked Mrs. Maggie Wade Dixon, WLBT-TV3 and Mr. Walt Grayson, WJTV-TV 12 to serve as the program guides. The event will be held at the Convention Center Complex Downtown Jackson. We will adhere to all CDC recommendations for COVID 19.

In order for this event to be successful, it is vital that we have participation from perceptive and compassionate individuals, businesses and organizations. Your vision for building bridges and developing meaningful relationships has been recognized and is now being sought. We believe that your contribution would add to the deference that we desire to render to those we are celebrating. We need your support.

This event promises to be exciting and well received by the community, as in past years. It is a **formal affair**. Attached is additional information concerning sponsorship. We look forward to a positive response soon. I can be reached at 601-813-5045. Thank you for your kind consideration.

Sincerely,

Marilyn Johnson-Luckett

Dr. Marilyn Johnson- Luckett, Founder/CEO
Connecting the Dots Foundation, Inc.

- A Charitable, 501 c (3) Organization-

SPONSORSHIP OPPORTUNITIES

Diamond Level Sponsor

\$20,000 +

- You will be recognized as a Title Sponsor
- Greetings from corporate representative at the podium
- Name and logo printed on signage, all printed/electronic materials, and general marketing
- Table signage at the event
- VIP seating for a party of 16
- Back cover advertisement in souvenir booklet
- Special recognition as a Diamond Level Sponsor

Platinum Level Sponsor

\$15,000

- You will be recognized as a Platinum Sponsor
- Name and logo printed on signage and included in electronic & print media
- Table signage at the event
- VIP seating for a party of 8
- Full-page advertisement in souvenir booklet

Gold Level Sponsor

\$10,000

- You will be recognized as a Gold Sponsor
- Name and logo printed on signage and included in electronic & print media
- VIP seating for a party of 8
- Full-page advertisement in souvenir booklet

Silver Level Sponsor

\$5,000

- You will be recognized as a Silver sponsor
- Electronic & print media exposure
- VIP seating for a party of 8
- Full-page advertisement in souvenir booklet

Bronze Level Sponsor

\$3,000

- You will be recognized as a Bronze sponsor
- Print media exposure
- VIP seating for a party of 8
- Full-page advertisement in souvenir booklet

Sponsorship is tax deductible to the extent allowed by law.

SUPPORTER INFORMATION

Please complete the form below.

Company/Organization/Individual _____

Contact Person/Title _____/_____

Address _____

City/State/Zip _____ Phone Number _____

Email address _____

PLEASE SELECT YOUR SPONSORSHIP

_____ Diamond _____ Platinum _____ Gold _____ Silver _____ Bronze

ADVERTISEMENT ONLY

_____ Full Page: \$ 1,000.00 (8½ x 11" - Color) _____ ½ Page: \$ 500.00 (8½ x 5 ½" - Color)
_____ ¼ Page: \$ 250.00 (4 ¼ x 5 ½" - Color) _____ Business Card: \$ 125.00 (3.5 x 2" - Color)

Ads are preferred immediately but should be submitted no later than **March 12, 2024**.
All advertisements must be submitted camera-ready. Please attach a printed copy of your ad or business card with mail-in payment. You may electronically submit ads to:
queenmarlana2003@yahoo.com

TICKET & TABLE PURCHASES

Individual tickets: \$100.00 each x _____ = \$ _____

Reserved Table for 8: \$1,200.00 each x _____ = \$ _____

Tables should be purchased by March 12, 2024

_____ My organization will not be attending the event but will support this worthy event by donating our table to deserving students.

TOTAL AD AND/OR TICKET PURCHASE \$ _____

Checks should be made payable to: Connecting the Dots Foundation, Inc.

Mail payment to: P.O. Box 8204, Jackson, Mississippi 39284.

By signing below, you agree to indemnify the publisher against claims resulting from unauthorized use of any names, sketches, artwork, photos, registered trademarks, labels, or work in our advertisement.

Signature _____ Date _____